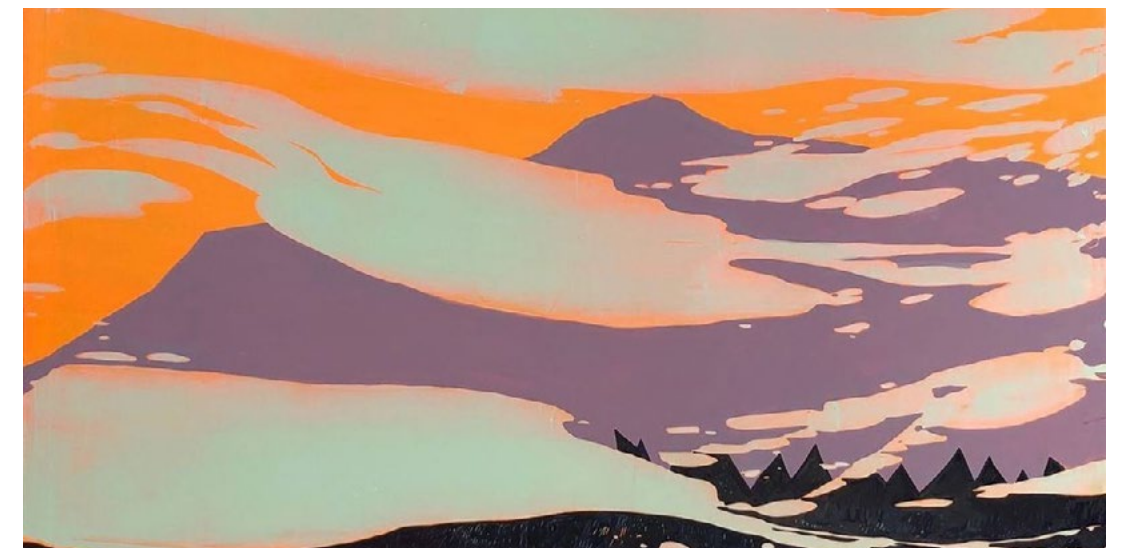




SPRING/SUMMER 2023

PERRY ST.

Style Guides

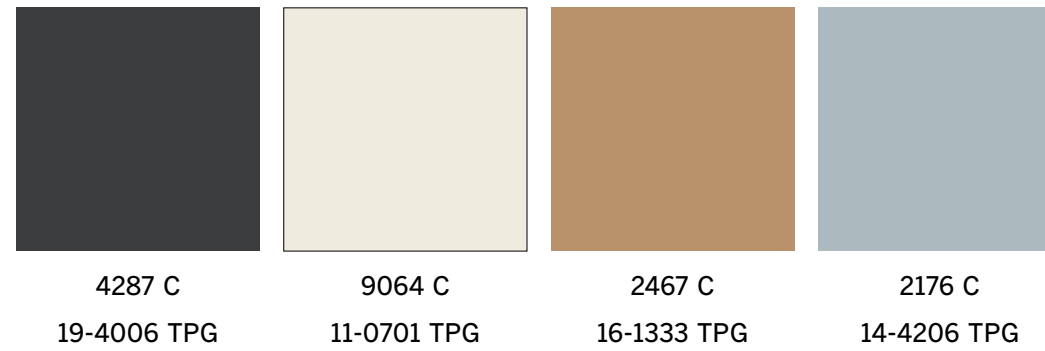




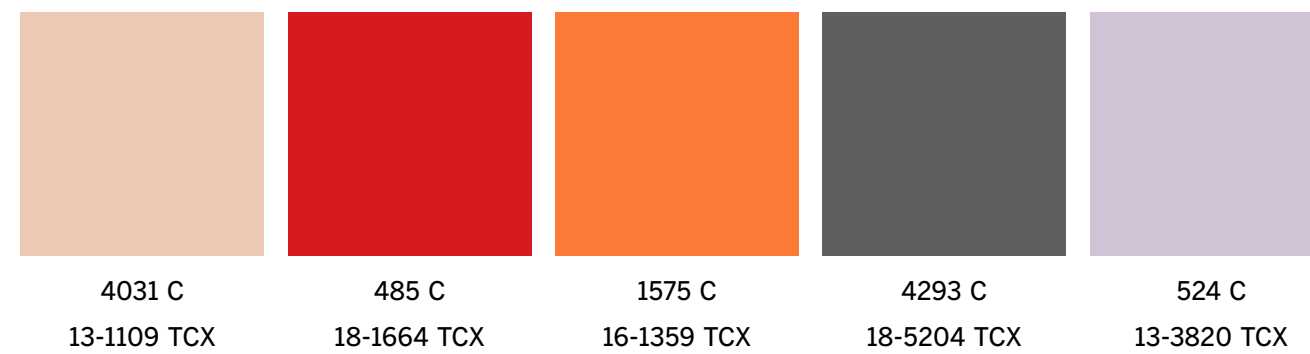
SPRING/SUMMER 2023
PERRY ST. STYLEGUIDE

COLOR PALETTE

CORE PALETTE



TREND PALETTE





SPRING/SUMMER 2023
PERRY ST. STYLEGUIDE – TEXTILES

Pantone:	4287 C	2467 C	2176 C	4031 C	485 C	1575 C	4293 C	524 C
TPG:	19-4006	16-1333	14-4206	13-1109	18-1664	16-1359	18-5204	13-3820





SPRING/SUMMER 2023
PERRY ST. STYLEGUIDE – TEXTILES

Pantone:	4287 C	2467 C	2176 C	4031 C	485 C	1575 C	4293 C	524 C
TPG:	19-4006	16-1333	14-4206	13-1109	18-1664	16-1359	18-5204	13-3820

PATTERN AND ARTWORK

MODERN FLORAL



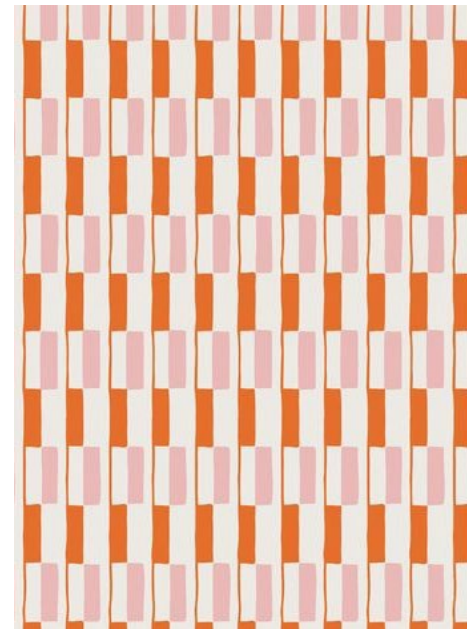
STRIPE GEO



CIRCLES



SMALL GEO



ABSTRACT FLORAL



SCROLLING FLORAL



GEO TEXTURE



GEO STRIPE



VARYING SIZES OF POLKA DOTS





SPRING/SUMMER 2023
PERRY ST. STYLEGUIDE – EASTER

Pantone:	264 C	129 C	905 C	1575 C	9224 C	916 C	4083 C	10127 C
TPG:	15-3817	13-0749	15-1712	16-1359	12-1106	12-0225	18-3533	Metallic





SPRING/SUMMER 2023
PERRY ST. STYLEGUIDE – EASTER

Pantone:	264 C	129 C	905 C	1575 C	9224 C	916 C	4083 C	10127 C
TPG:	15-3817	13-0749	15-1712	16-1359	12-1106	12-0225	18-3533	Metallic

ICONS

CHICKS



BUNNY



BUMBLEBEES



CARROT

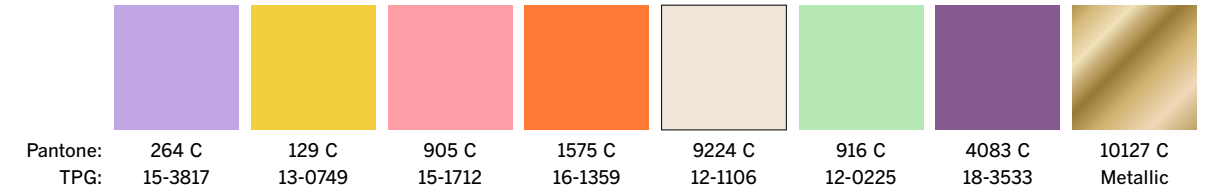


EGG





SPRING/SUMMER 2023
 PERRY ST. STYLEGUIDE – EASTER



PATTERN AND ARTWORK

BUNNIES AND FLORALS



OVERPRINTED GEO



STRIPE AND BEES



LARGE PLAID



CARROTS



SCALLOP WITH DOT



WAVY AND SCALLOPED BORDERS

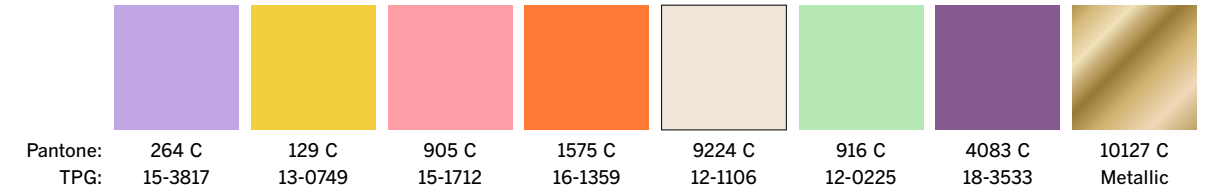


BOLD SANS SERIF





SPRING/SUMMER 2023
 PERRY ST. STYLEGUIDE – EASTER



MATERIALS AND FINISHES

GOLD TRIM ON COLORED GLASS



METAL WIRE BASKET



ROPE



WICKER



DIP DYE



EMBROIDERY



WOVEN





SPRING/SUMMER 2023
PERRY ST. STYELGUIDE – VALENTINE’S DAY

Pantone:	201 C	199 C	2039 C	1895 C	White	2336 C
TPG:	19-1758	19-1763	18-2436	13-2010	-	19-3902





SPRING/SUMMER 2023
 PERRY ST. STYELGUIDE – VALENTINE’S DAY

Pantone:	201 C	199 C	2039 C	1895 C	White	2336 C
TPG:	19-1758	19-1763	18-2436	13-2010	-	19-3902

PATTERN AND ARTWORK

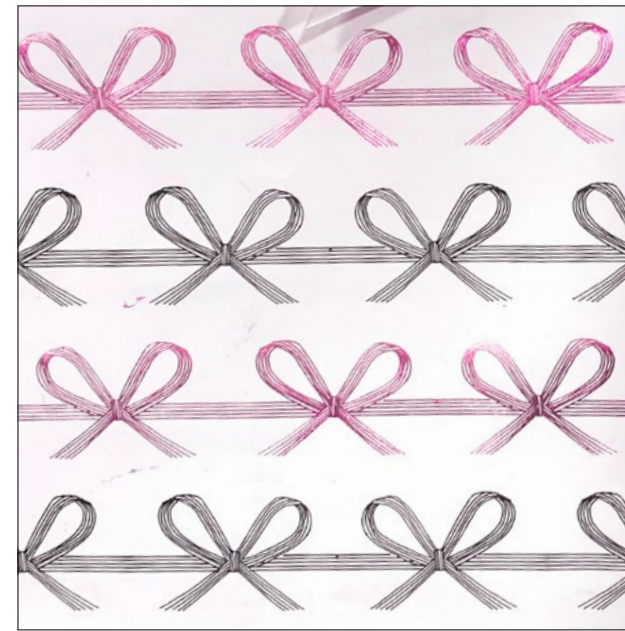
HEARTS IN HEARTS



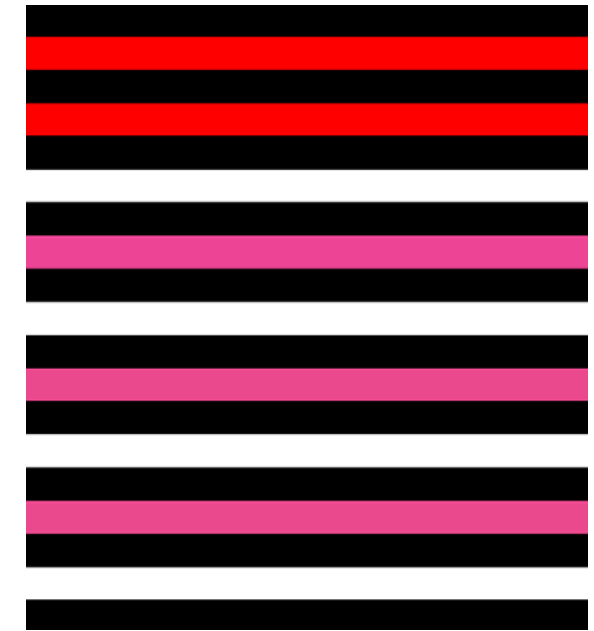
PLAID



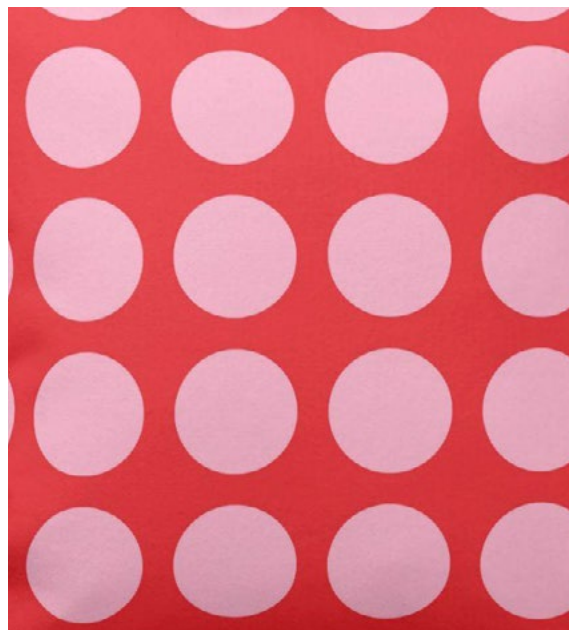
BOWS



COLORBLOCK STRIPE



LARGE DOT



SMALL HEART SCATTER



SERIF WITH FLOURISH



SHADED SERIF



SANS SERIF

