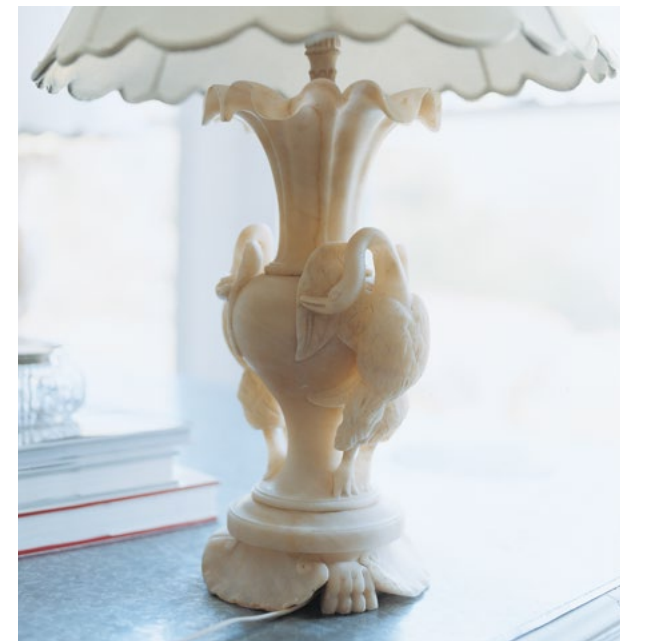
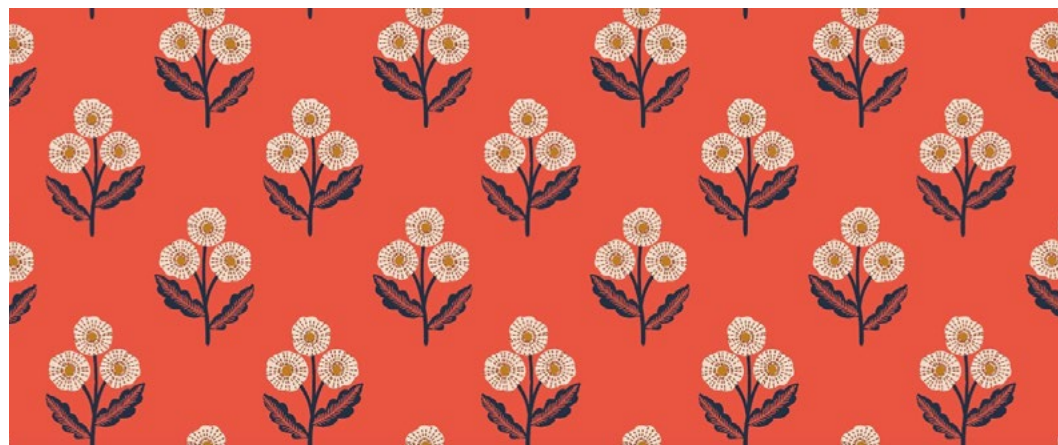




SPRING/SUMMER 2023

LILY POND

Style Guides

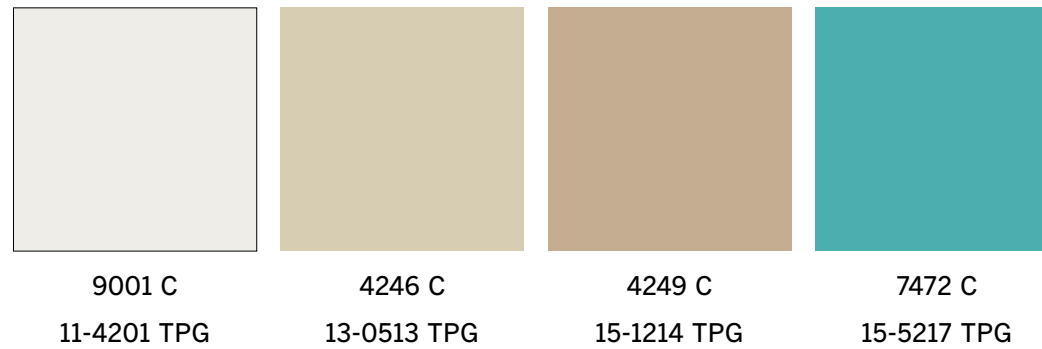




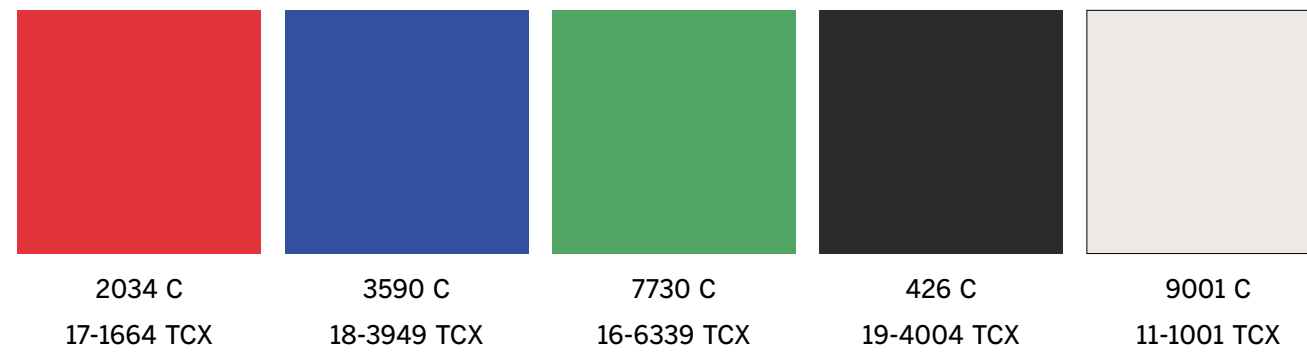
SPRING/SUMMER 2023
LILY POND STYLEGUIDE

COLOR PALETTE

CORE PALETTE



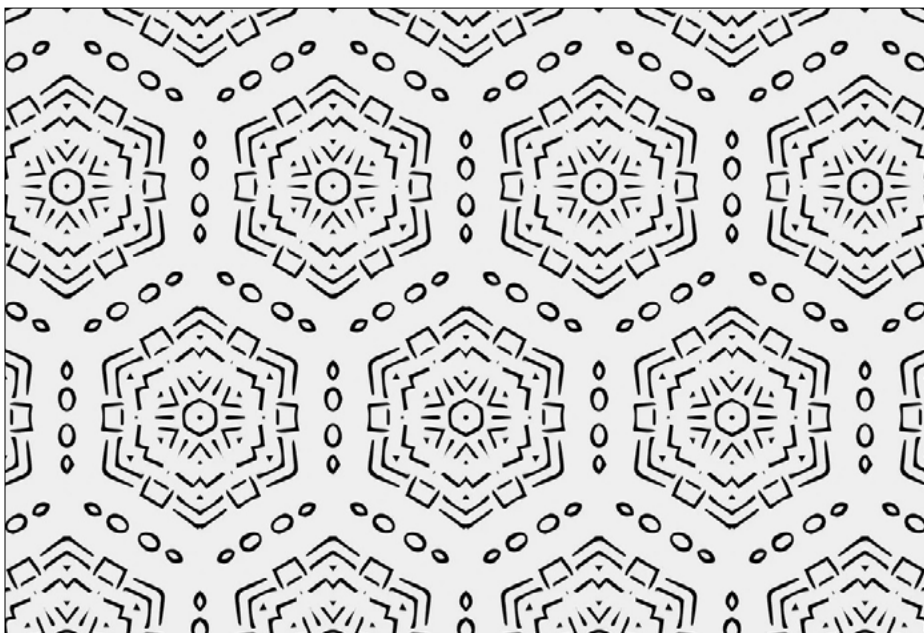
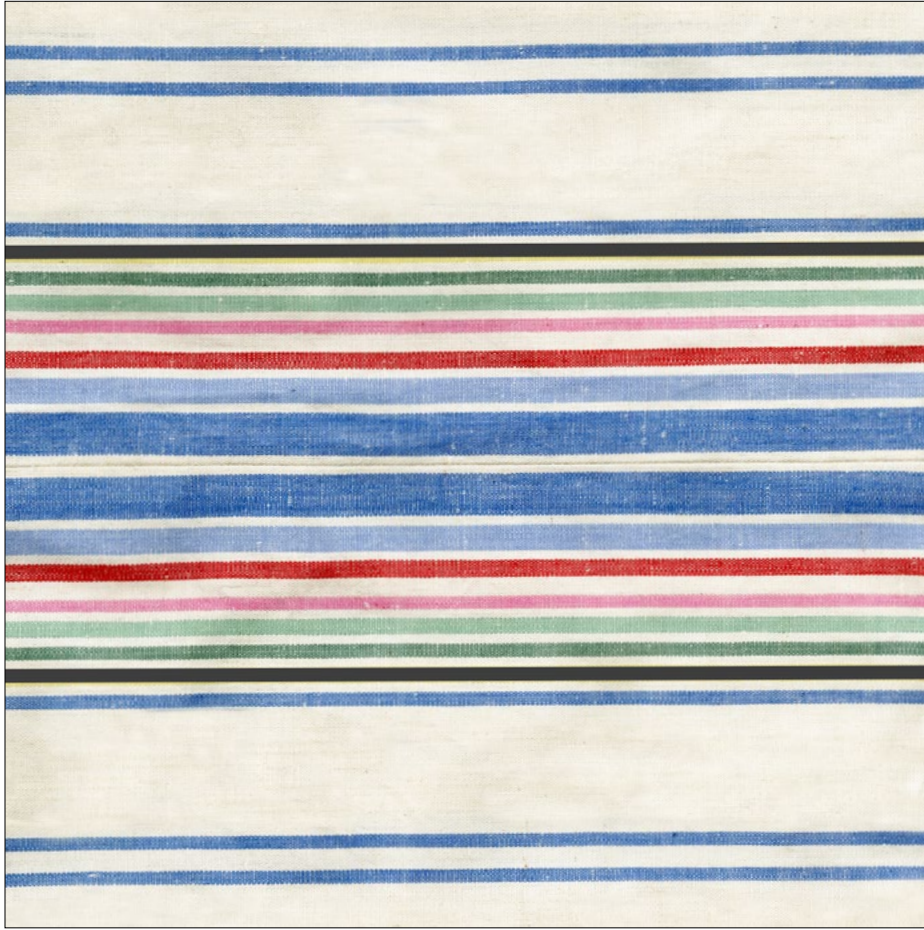
TREND PALETTE





SPRING/SUMMER 2023
LILY POND STYLEGUIDE – TEXTILES

Pantone:	9001 C	7472 C	4249 C	2034 C	3590 C	426 C
TPG:	11-4201	15-5217	15-1214	17-1664	18-3949	19-4004
						7730C
						16-6339





SPRING/SUMMER 2023
LILY POND STYLEGUIDE – TEXTILES

Pantone:	9001 C	7472 C	4249 C	2034 C	3590 C	426 C	7730C
TPG:	11-4201	15-5217	15-1214	17-1664	18-3949	19-4004	16-6339

PATTERN AND ARTWORK

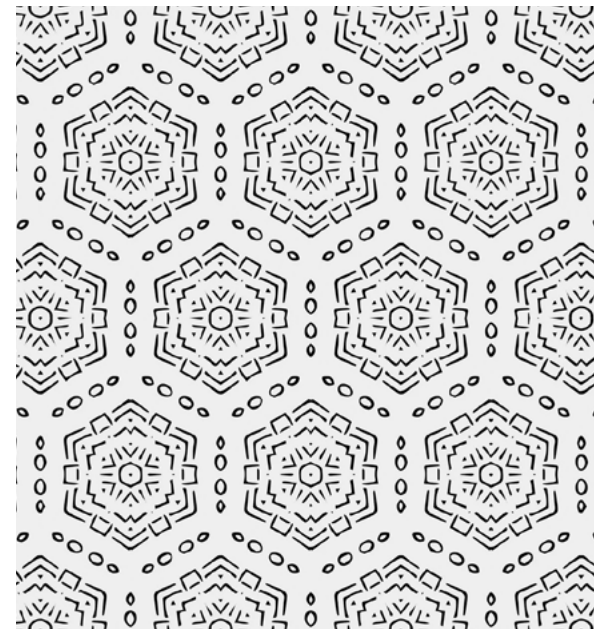
DOT AND FLORAL



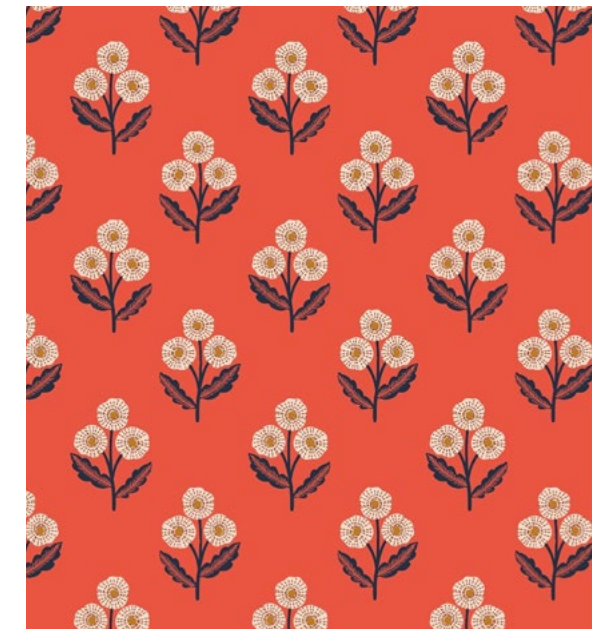
MULTI STRIPE



MEDALLIONS



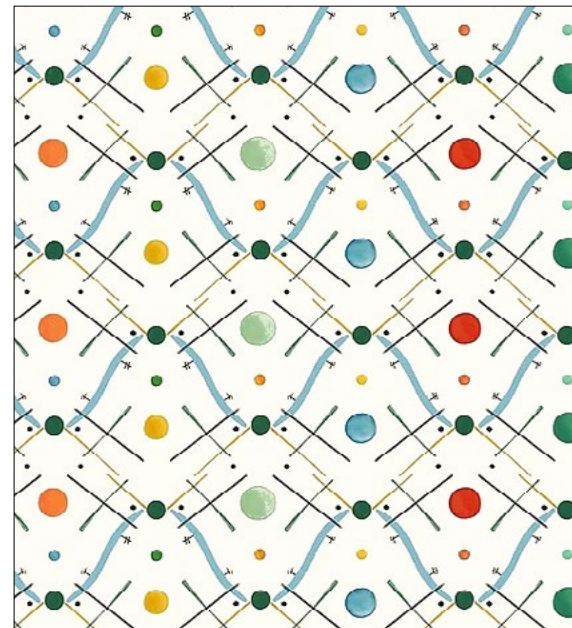
STAMPED FLORAL



FLORAL WITH BORDER



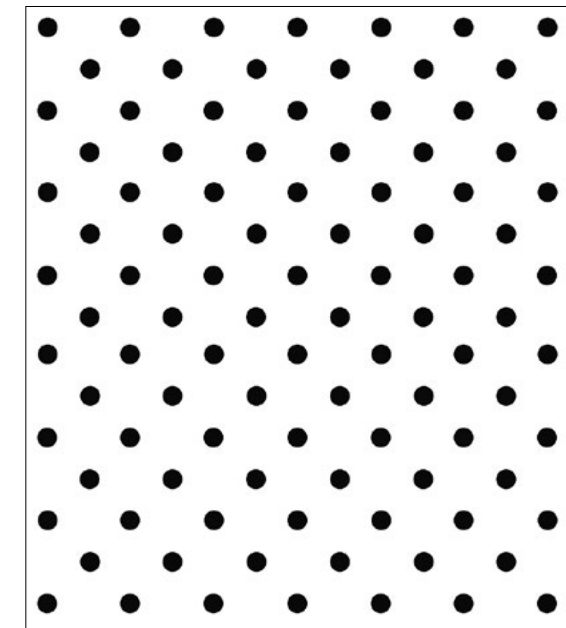
DOT GEO



DOT STRIPE



POLKA DOTS





SPRING/SUMMER 2023
LILY POND STYLEGUIDE – VALENTINE’S DAY

Pantone:	2034 C	191 C	3955 C	7410 C	230 C	7472 C	446 C
TPG:	17-1664	18-1756	13-0751	14-1241	15-2213	15-5217	19-4006





SPRING/SUMMER 2023
LILY POND STYLEGUIDE – EASTER

Pantone:	122 C	698 C	805 C	1555 C	566 C	4206 C	2161 C
TPG:	13-0754	12-1706	16-1640	14-1241	12-5406	15-6423	19-4048





SPRING/SUMMER 2023
LILY POND STYLEGUIDE – EASTER

Pantone:	122 C	698 C	805 C	1555 C	566 C	4206 C	2161 C
TPG:	13-0754	12-1706	16-1640	14-1241	12-5406	15-6423	19-4048

ICONS

BUNNY



BUNNY EARS



FLOWERS



EGG





SPRING/SUMMER 2023
LILY POND STYLEGUIDE – EASTER

Pantone:	122 C	698 C	805 C	1555 C	566 C	4206 C	2161 C
TPG:	13-0754	12-1706	16-1640	14-1241	12-5406	15-6423	19-4048

PATTERN AND ARTWORK

GRAPHIC FLORAL



SMALL FLORAL



BUNNY WITH FLORALS



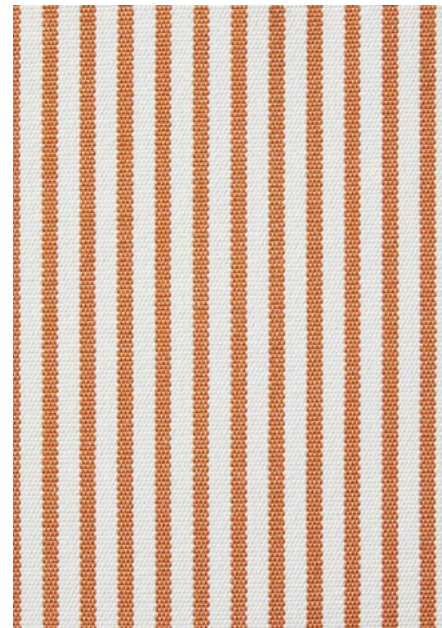
FLOWER EGG



LOOSE PLAID



PINSTRIPED



COLORFUL SCRIPT





SPRING/SUMMER 2023
LILY POND STYLEGUIDE – EASTER

Pantone:	122 C	698 C	805 C	1555 C	566 C	4206 C	2161 C
TPG:	13-0754	12-1706	16-1640	14-1241	12-5406	15-6423	19-4048

MATERIALS AND FINISHES

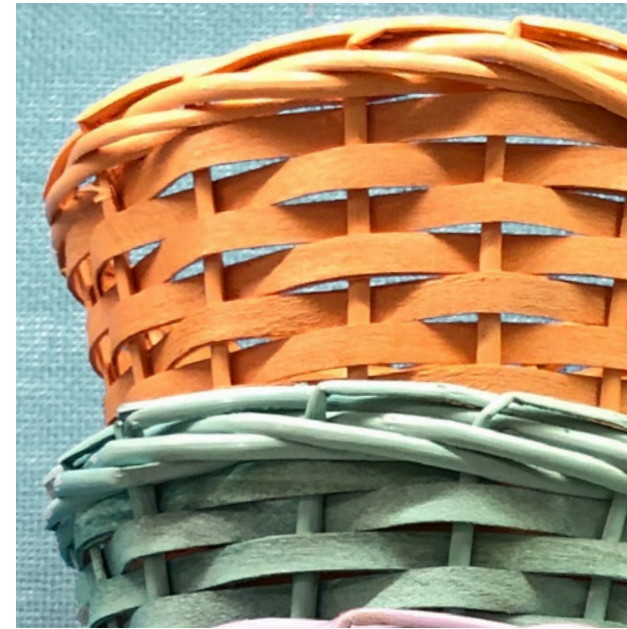
CERAMIC



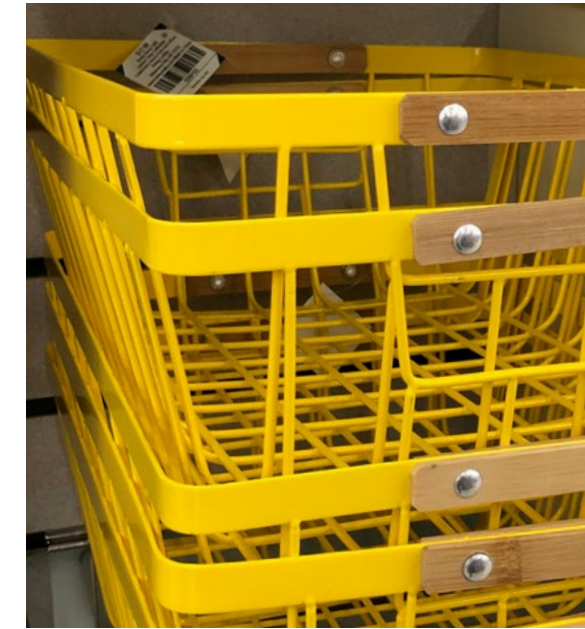
SCALLOPED EDGES



BASKET WEAVE



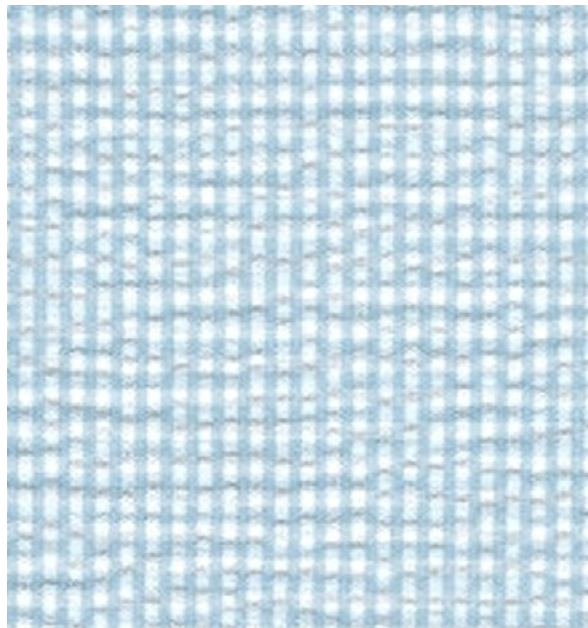
POWDER COATED METAL/ENAMEL



LINEN



SEERSUCKER



FELTED WOOL



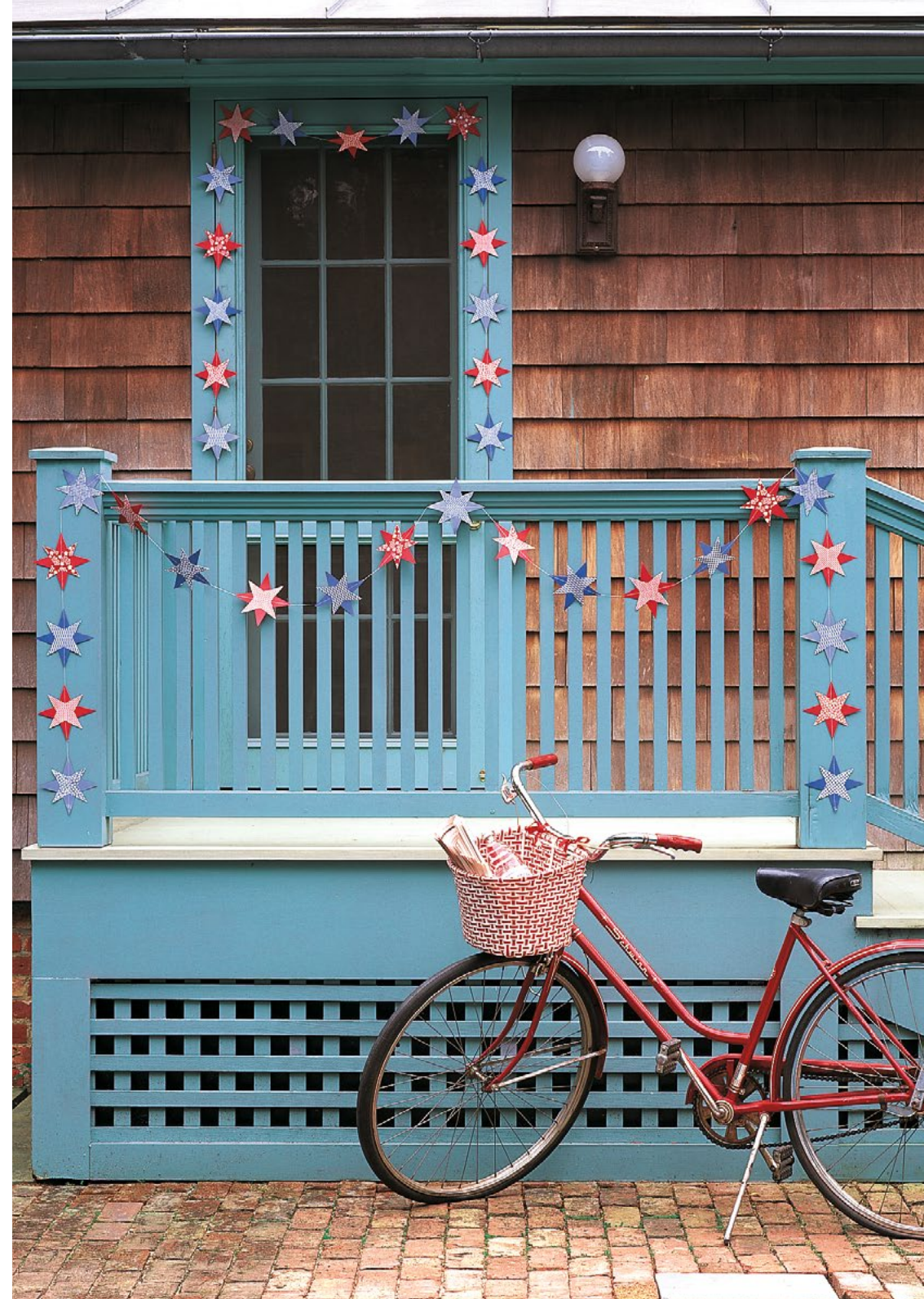
WOVEN NATURALS





SPRING/SUMMER 2023
LILY POND STYLEGUIDE – PATRIOTIC

Pantone:	3590 C	2389 C	9001 C	1795 C	4246 C	2441 C
TPG:	18-3949	15-4323	11-4201	18-1664	13-0513	17-1430





SPRING/SUMMER 2023
LILY POND STYLEGUIDE – PATRIOTIC

Pantone:	3590 C	2389 C	9001 C	1795 C	4246 C	2441 C
TPG:	18-3949	15-4323	11-4201	18-1664	13-0513	17-1430

PATTERN AND ARTWORK

LARGE STARS



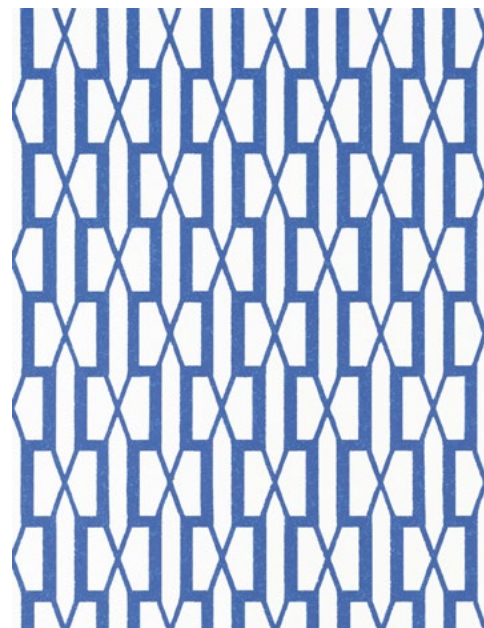
LINKED OUTLINED CIRCLES



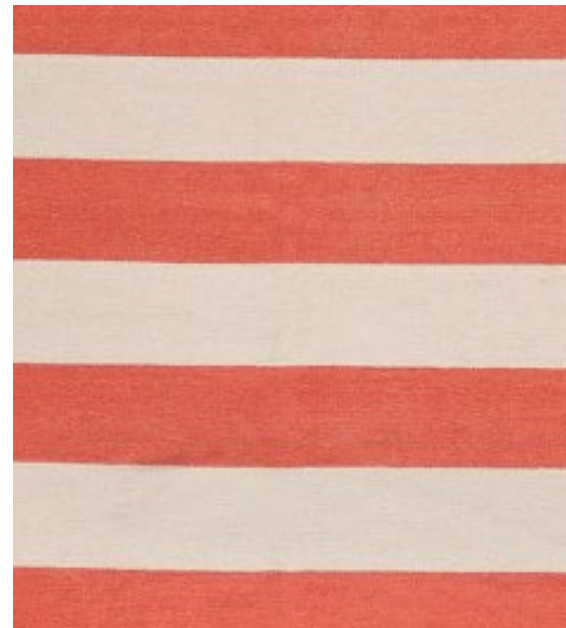
ANCHORS AND ROPE



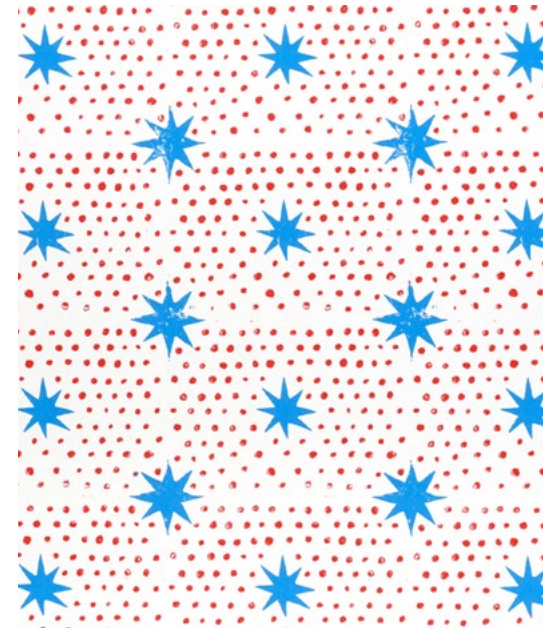
GEOMETRIC



LARGE STRIPE



STARS AND DOTS



KNOTS



WOVEN

