



FALL/WINTER 2022

LILY POND

Style Guides

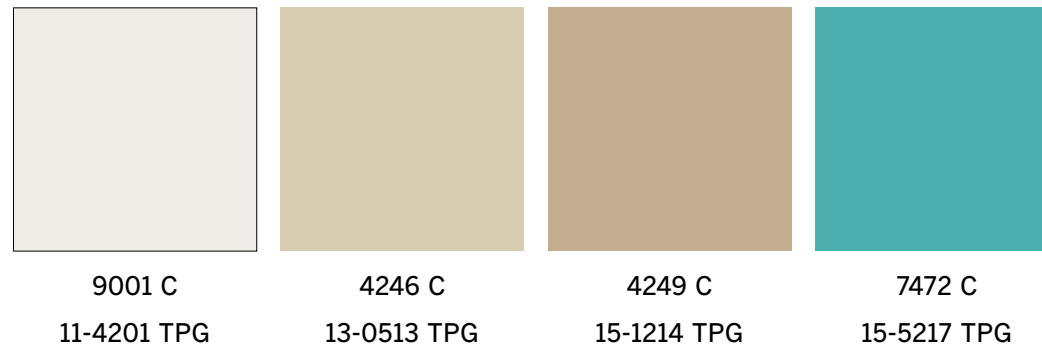




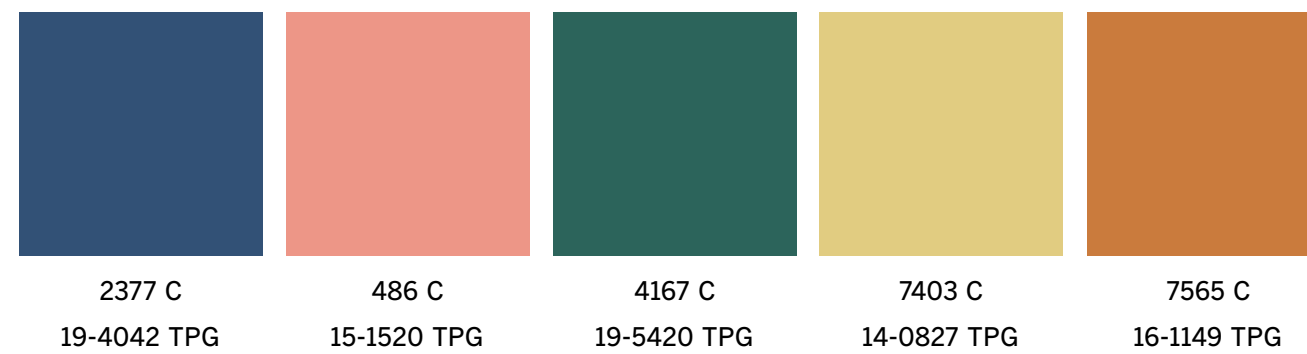
FALL/WINTER 2022
LILY POND STYLEGUIDE

COLOR PALETTE

CORE PALETTE



TREND PALETTE





FALL/WINTER 2022
LILY POND STYLEGUIDE – HARVEST



Pantone: 7565 C 486 C 2377 C 4167 C 7403 C Cool Gray 10 C 10126 C
TPG: 16-1149 15-1520 19-4042 19-5420 14-0827 18-4004 Metallic





FALL/WINTER 2022
LILY POND STYLEGUIDE – HARVEST

ICONS

Pantone:	7565 C	486 C	2377 C	4167 C	7403 C	Cool Gray 10 C	10126 C
TPG:	16-1149	15-1520	19-4042	19-5420	14-0827	18-4004	Metallic

TURKEY



PUMPKINS AND GOURDS



GOLDEN WHEAT



FLOWERS



HARVEST CORN

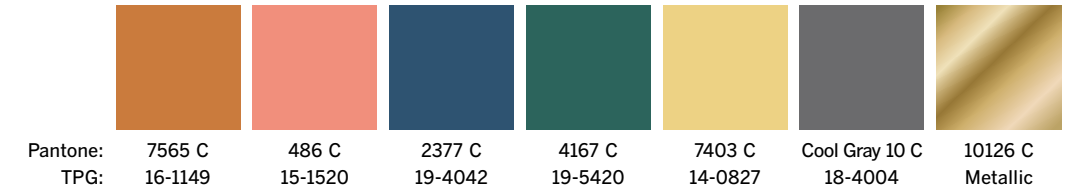


LEAVES





FALL/WINTER 2022
LILY POND STYLEGUIDE – HARVEST



PATTERN AND ARTWORK

VINE FLORAL



FLOURISH



SIMPLE FLOWER AND BORDER



DELICATE FLORAL AND LEAVES



GEOMETRIC LEAVES



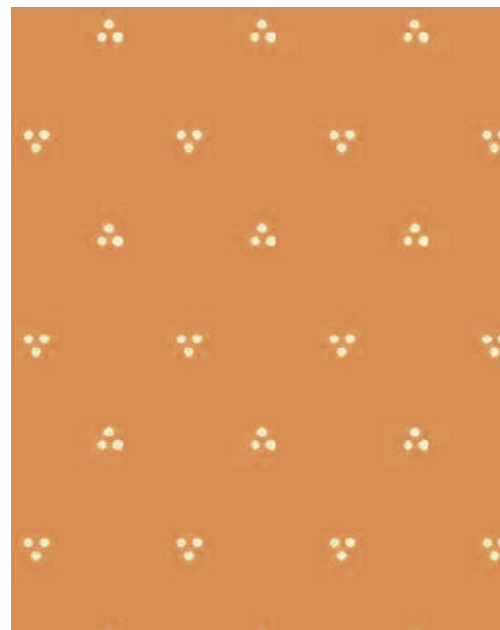
PATCHWORK PLAID



TRELLIS



DOT



OMBRE STRIPE
RUSTIC SERIF/SANS SERIF TYPE

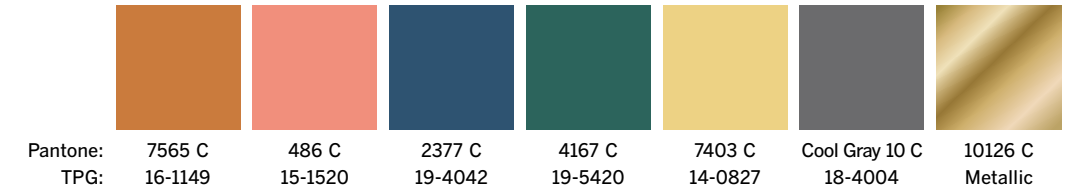


TRADITIONAL SCRIPT





FALL/WINTER 2022
LILY POND STYLEGUIDE – HARVEST



MATERIALS AND FINISHES

YELLOW-WARE



WOOD INLAY



GOLD ETCHED GLASS



PAINTED CERAMIC



GOLD METAL



NEEDLE FELTED



VELVET TRIM



EMBROIDERY



EMBROIDERED EDGE LINENS



GOLD PRINTING





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TABLETOP

COVERED CASSEROLE DISH



COVERED SOUP BOWL



SALT AND PEPPER SHAKERS



FLOURISH EDGE SERVING DISH



FLORAL NAPKIN RING



FLORAL SERVING UTENSILS



FLORAL CUTTING BOARD





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TEXTILES

APRON



DISH TOWEL



POT HOLDER



NAPKINS



PATTERNED TABLE RUNNER



FANCY SCALLOPED PLACEMAT





FALL/WINTER 2022
LILY POND STYLEGUIDE – HALLOWEEN

Pantone:	654 C	5265 C	Black C	White	1375 C	120 C	4645 C	Cool Gray 5C
TPG:	19-4057	19-3942	19-4008	-	14-1159	13-0756	16-1432	14-4202

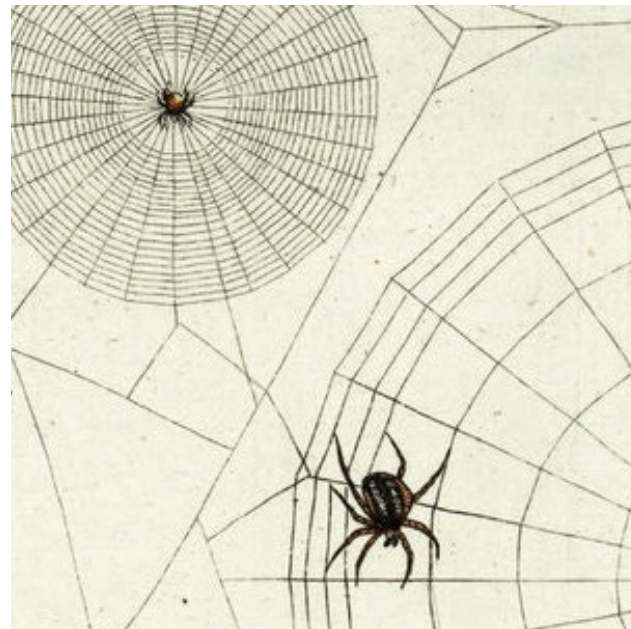




Pantone:	654 C	5265 C	Black C	White	1375 C	120 C	4645 C	Cool Gray 5C
TPG:	19-4057	19-3942	19-4008	-	14-1159	13-0756	16-1432	14-4202

ICONS

SPIDER



SKULL AND BONES



HAUNTED HOUSE



GRAVESTONES



CAT



SPOOKY TREES



PUMPKIN





FALL/WINTER 2022
LILY POND STYLEGUIDE – HALLOWEEN

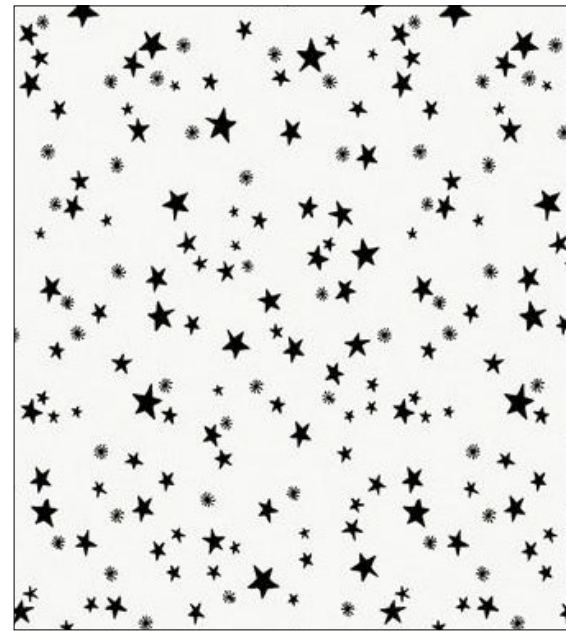
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PATTERNS AND ARTWORK

SPIDER WEB



STARS



SIMPLE SILHOUETTES



CARVED/WOODBLOCK PRINT



TREE SILHOUETTES



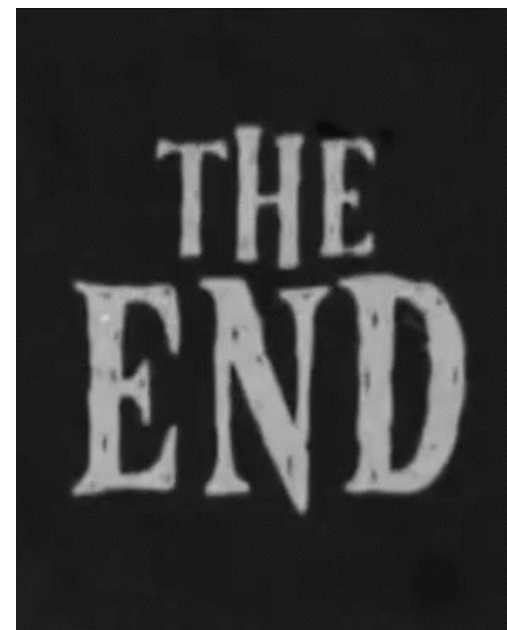
LEAVES AND VINES



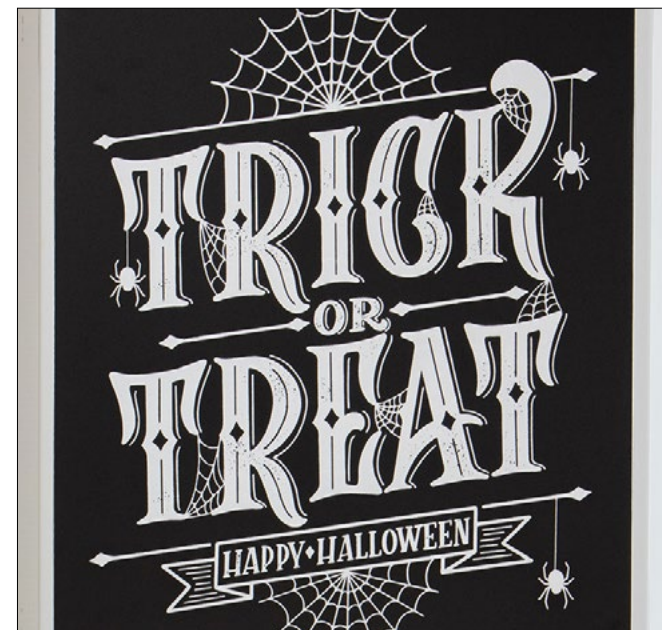
KNOTTY WOODGRAIN



SKETCHY SERIF

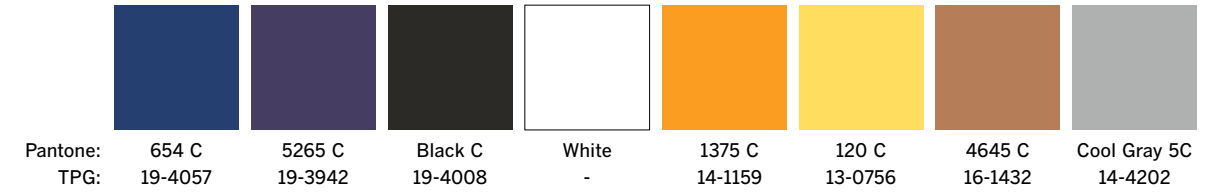


DECORATIVE FONT WITH ICONS



TEXT IN BANNER



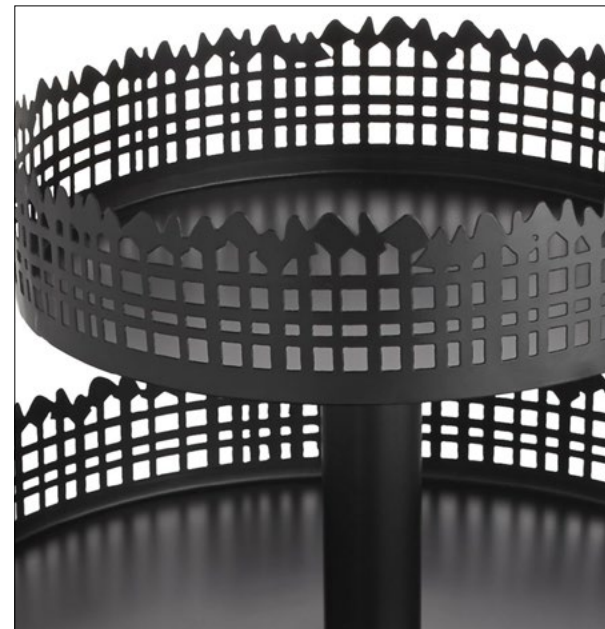


MATERIALS AND FINISHES

CERAMIC



BLACK METAL



WEATHERED FINISH



GRIT FINISH



CAST IRON



CHALKBOARD



BEADING



LOOPED EMBROIDERY





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TABLETOP

SPIDERWEB DINNERWARE



BLACK FLATWARE



FIGURAL WEB SERVEWARE



SPIDERWEB METAL STAND



CHALK CHEESE BOARD



SALT AND PEPPER SHAKERS



PLACE CARD HOLDER



NAPKIN HOLDER



PRINTED RUBBER SPATULAS



FIGURAL MEASURING SPOONS





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PATTERN AND ARTWORK

PAISLEY



MEDALLION



PLAID



DELICATE DITSY



FLORAL AND LEAF



BORDER PATTERN

